



Best Human Capital Management Software 2012 - A much deserved Recognition for TimeTrax HRIS



EfroTech Services General Manager, Mr. Hafiz Noman receiving 'Best Human Capital Management Software 2012' Award from Mr. Nisar Ahmed Khuhro, Speaker - Sindh Assembly

TimeTrax has been honored with the title of 'Best Human Capital Management Software' at 3rd Global HR Excellence Awards 2012 for its outstanding achievements and exceptional performance in IT industry, both within Pakistan and also in various countries where the solution is available through the company's Reseller Network. This award

is truly an acknowledgement of the revolutionary Human Resource Information System, powered by the dynamic team of software experts at EfroTech. As the first and only product in its arsenal, EfroTech appeared on the Information Technology map of Pakistan in 1997 with the predecessor of TimeTrax; a basic HR and Personnel Management

system. There has been no looking back ever since. Building on its specialization of delivering core BPS - Business Productivity Solutions - on the web-based and SAAS/ASP models, EfroTech is regarded as a major player in the HRIS/HCMS and Supply Chain Management solutions space in this region. EfroTech is now a global software solutions

supplier for numerous Fortune 500 companies, covering Afghanistan, ASEAN, Central & South Africa, India, MENA and Latin America. The footprint is growing further at a tremendous pace. Having won this award establishes the fact that EfroTech is leading the industry through its groundbreaking ideas and

sound technological know-how to develop and implement solutions for clients with enjoying rapid growth and a hunger for functionality and simplicity. With a strong team of experienced, creative and talented people, the tech gurus at 'ET' are able to transform customers' ideas into reality. Before receiving the coveted Best Human Capital Management Software Award 2012 for TimeTrax, EfroTech was also recipient of the Brand of the year Award 2011-2012 in the Software House category. Every now and then winning these awards clearly depicts the potential, promise and core competencies of the company. Sindh Assembly Speaker Mr. Nisar Ahmed Khuhro and Ex Federal Minister for Overseas Pakistanis Dr Farooq Sattar gave away the awards at this GML event. About 50 leading companies contested for the awards. Senior executives, Management heads, Chairmen, CEOs and HR Directors of several prominent firms were present at the event. The award winning firms were chosen by an independent jury of experts on the basis of strict criteria for evaluating performance of firms in the field of human resource development and growth. The awards are a token of recognition and honor for the companies and individuals who performed brilliantly and excelled in the field of Human Resource Management during 2011-2012.

Qualification Criteria met by TimeTrax HRIS:

- Truly Browser-based and user friendly application. Usable anytime from anywhere in the world.
- Generic Workflow Engine

allows you to design your own document and process flows, according to your Business needs.

- Decade-long history of active usage of TimeTrax is another remarkable distinction of this highly mature product and for this very reason has been opted for by numerous Blue-chip clients and Fortune 500 companies.
- 100's of Client Recommendations on LinkedIn and through appreciation letters that TimeTrax has received over the years confirms the great confidence IT, Finance and HR Managers have in TimeTrax.
- True One-Window Solution that offers an all-in-one-place, seamless and well-integrated package of Human Capital Management Software with application modules including: Attendance, Payroll, Leave, Travel, Document, Training, Recruitment and Performance Management. Moreover Biometric hardware integration, sales, support and integration with Smartphones is a unique offering of TimeTrax in Pakistan at present.
- Integrated Business Intelligence capabilities have also been coupled with the system through a generic and proprietary dashboard application - eDashboard, which provides the information that matters the most, at the tap of a finger.
- Smartphone Ready application TimeTrax works perfectly on most models of iPad, iPhone, Android and Blackberry devices. Process, document and workflow approvals are now just a tap away.
- Global Support of the system is fast becoming a reality with

EfroTech already enjoying a strong Reseller Network in 10 countries.

- Language Support is also built into the system's architecture, not only providing the system with popular 'left-to-right' European languages like French, Portuguese and Spanish; TimeTrax now also supports 'right-to-left' languages like Arabic.
- Application and Database Strength are thoroughly established, with the system handling over 150,000 employees' attendance, leave, travel, training etc. data on a daily basis and payroll worth nearly \$200 Million.
- SAAS / Subscription versions of the system allow it to be used on the Pay-As-You-Go model, encouraging system acceptance for startups and companies with a small structure, not interested in making heavy investment in hardware and software.
- Online Support Tickets are issued and customer feedback is recorded and monitored regularly to ensure that every installation and every customer enjoys maximum uptime and satisfaction.
- Installations in 25+ Countries of various modules of this

robust system are a further testimony that it is a truly global Human Resource/Capital Management Software.

TimeTrax (Human Capital Management Software) is not the only product offering of EfroTech. The product range also includes an extremely robust Supply Chain Management solution - BizzTrax, which is also offered on the SAAS/ Subscription model. The services portfolio also includes eMage, a creative division offering Social Media Marketing and web-presence Design and Development. 'ET' is proudly serving corporations - in 21 different verticals - in building transparency into employee productivity for the last 16 years. Building upon the confidence and satisfaction of over 600 clients across the nation and gaining success across the globe with a complete HR software suite for major industries, the domain of Human Resource Management Systems has been completely revamped with the splendor of TimeTrax - The online web-based integrated solution for Biometric Attendance, Payroll, Leave, Travel, Document, Training, Recruitment and Performance Management. ■

